

Name \_\_\_\_\_

Class Period \_\_\_\_\_

**Sports & Entertainment Marketing  
Year One Curriculum****Unit 9 Word Find**

R	Z	N	W	C	U	E	R	E	K	F	A	Q	I	V	Y	L	F	E	C
T	E	R	T	J	N	U	P	G	I	E	A	J	M	C	V	Q	Y	N	B
H	S	M	C	O	N	R	M	A	X	E	D	N	F	T	W	O	O	S	P
E	G	E	U	N	T	I	C	K	E	T	S	A	L	E	S	I	G	R	V
M	N	D	T	S	J	Y	W	C	C	R	R	F	Z	O	T	P	O	J	U
E	H	R	L	I	N	F	S	A	Y	I	L	J	A	U	Y	M	G	N	P
N	E	X	W	C	U	O	W	P	N	H	K	R	B	E	O	A	H	N	E
I	U	M	A	R	V	S	C	T	I	O	F	I	B	T	G	A	L	I	R
G	N	C	V	G	A	R	F	E	X	W	R	A	I	Z	L	Z	P	T	N
H	E	G	Q	Y	C	C	Q	K	R	T	K	O	H	S	H	K	Y	I	Y
T	V	A	N	X	V	S	G	C	S	A	N	N	S	Z	U	B	U	W	C
N	R	S	E	O	X	I	U	I	V	B	W	G	D	N	E	R	Z	A	N
Y	B	C	Q	C	O	Y	D	T	G	Z	Z	A	W	B	Y	F	B	F	V
X	K	I	Z	W	B	U	V	G	R	Z	G	J	N	G	R	P	Q	Q	D
F	Q	G	U	Y	R	Q	P	C	L	B	K	D	K	U	Z	J	I	R	C
L	W	B	H	H	N	V	X	T	O	T	C	J	C	E	G	I	M	L	J
K	E	T	G	I	T	B	M	L	D	D	X	K	B	H	C	I	Y	T	M
E	R	E	S	U	T	H	G	I	L	X	X	H	E	W	I	B	U	I	I
H	T	W	D	K	I	E	W	G	A	Q	Z	T	H	P	Y	N	G	J	N
R	Y	Y	T	N	F	B	Y	J	V	Q	J	N	G	V	Q	J	X	O	M

## **Word Find Activity Directions:**

*Find the following unit one key terms and names of industry pioneers in the word find box above. Terms may be forward, backward, horizontal, vertical or diagonal. Circle the words when you find them.*

DISTRIBUTION

FAN LOYALTY

LIGHT USER

PROMOTION

SUITES

THEME NIGHT

TICKET PACKAGE

TICKET SALES

UNAWARE CONSUMER

VENUE

## Sports & Entertainment Marketing Year One Curriculum

### Unit 9 Word Find Solutions

R	+	+	+	+	+	+	+	E	+	F	+	+	+	+	+	+	+	+	+
T	E	+	+	+	+	+	+	G	+	+	A	+	+	+	+	+	+	N	+
H	S	M	+	+	+	+	+	A	+	+	+	N	+	+	+	+	O	+	P
E	+	E	U	+	T	I	C	K	E	T	S	A	L	E	S	I	+	R	+
M	+	+	T	S	+	+	+	C	+	+	+	+	+	O	T	+	O	+	+
E	+	+	+	I	N	+	+	A	+	+	+	+	+	U	Y	M	+	+	+
N	E	+	+	+	U	O	+	P	+	+	+	+	+	B	+	O	A	+	+
I	U	+	+	+	+	S	C	T	+	+	+	I	+	T	+	+	L	+	+
G	N	+	+	+	+	+	+	E	+	+	R	+	I	+	+	+	+	T	+
H	E	+	+	+	+	+	+	K	R	T	+	O	+	+	+	+	+	+	Y
T	V	+	+	+	+	+	+	C	S	A	N	+	+	+	+	+	+	+	+
+	+	+	+	+	+	+	+	I	+	+	W	+	+	+	+	+	+	+	+
+	+	+	+	+	+	+	+	D	T	+	+	+	A	+	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	N	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	U	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
+	R	E	S	U	T	H	G	I	L	+	+	+	+	+	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+

### **SOLUTIONS: (Over,Down,Direction)**

DISTRIBUTION	(8,13,NE)
FAN LOYALTY	(11,1,SE)
LIGHT USER	(10,18,W)
PROMOTION	(20,3,SW)
SUITES	(7,8,NW)
THEME NIGHT	(1,2,S)
TICKET PACKAGE	(9,13,N)
TICKET SALES	(6,4,E)
UNAWARE CONSUMER	(15,15,NW)
VENUE	(2,11,N)